

Zelienople, PA Revitalization Inc.

Explore Zelig

Board Meeting

6.7.18

Spring Street Café S. Main Street Zelienople, PA

Agenda

Present at meeting: Clarke, Casker, Jackson, Mahler, Householder, Mathew, Semel, Roy, Hess, Carter, Schultz, Murray, Rectenwald. Guest: Amber Davidson

Minutes from April meeting: Mathew, Carter – OK

Treasury Report – \$37,301 in the account.

Update on Main Street Project – Don Pepe (if available): Poles delivered for October. Should be installed in the fall. Bids are out for engineering now for phase II. Still seeking sources for money to complete through foundations (Heinz, Ben Levinger is helping to find). Pleased with current contractor, but have to re-bid for each phase. Discussed various ideas to fund-raise. Can we erect a thermometer to keep track of the progress like CVCC does? Some ideas were to solicit from industry, GoFund Me page, TV show on Armstrong to promote, Explore opportunities through Butler Tourism.

Burgher's has been approved for construction. Dela Terra is almost ready for approval

Social Media – Amber reported that we now have 452 followers on Facebook. We need to keep the page active by liking it and sharing posts with the community. Instagram has 379 followers and 284 on Twitter.

Calendar of Events – continue to coordinate with other groups. How do we decide what to put on ours? What is more important to list?

Façade Mini Grants – Should be getting applications from ShuBrew, Rectenwald, and Boylan

Fundraising Update – Night golf event set for August 25th at Strawberry Ridge. Promotion will begin immediately. Will be a nine hole event with dinner before.

Wine tasting will be delayed until possibly September.

Next meeting: July 10, 2018 – 1:00 – Spring St Café