

Zelienople, PA Revitalization Inc.

Explore Zelig

Board Meeting

5.16.18

Spring Street Café S. Main Street Zelienople, PA

Agenda

Present at meeting: Clarke, Ayres, Maddalon, Hess, Mathew, Jackson, Boylan, Rectenwald **Approve Minutes from April meeting:** Mathew, Ayres – OK

Treasury Report – \$37,301 in the account. Received donation from LAS Passavant of \$2,500. The Board thanks them for their donation.

Update on Main Street Project – Drew Mathew: The Borough is meeting with other local communities to coordinate applying for façade grants. More to follow as things progress.

Update on K-house – Pat Boylan: Things are moving along nicely now. Just received word that they got the approval for the Development Liquor License from LCB. This solidifies the lease to the restaurant operator that will take over the first floor. Plans to call it “Barons at the Kaufman House” and will be effective 8/15. They expect to start working concurrently with Pat’s work on the rest of the building with an anticipated opening of this fall. Also reported he has part of the 3rd floor leased for office space.

Social Media – Jim reported that our viewership is up considerably. Instagram went from 177 to 322, Facebook now has 419 likes, our façade grant post was seen by 837 people. Amber continues to work with other town groups to get a common message out. Featured business this month is Insurance Services and their new location

Façade Mini Grants – We discussed whether we could control colors on buildings on Main St. It was felt that our group does not have that authority and as long as the business/property owner is working within the Borough ordinances it is OK. A request from Maddalon Jewelers was reviewed and approved for their facade improvement. Boylan/Hess - OK

Gateway Signs – Sign Innovation is working on the structures – to be installed soon.

Fundraising Update – Mary Hess updated us on the Wine Tasting event. Plans for June 14th at the Spring St Café. \$40 per person.

Town Center Associates - Surveying the Borough Business properties to help initiate a property condition ordinance. They have taken a signage survey to update the guidelines. The Borough will be enforcing maintenance code violations. 29 of 65 properties have violations.

Other- Tom Rectenwald showed us an artist's rendering of the new Burgher's location. Said approvals have been received for work to continue. Hope to be open in August. Also working on engineering for the former Citizen's bank building.

An "upscale" Ladies Shoe store is supposed to open in Bob Householder's new building.

Next meeting: June 7, 2018 – 1:00 – Spring St Café